Creative Outreach Strategies How to Reach Communities during COVID-19









October 27, 2020



Panelists

- Alex Clark, Community Outreach Assistant, Montana Legal Services Association
- Hillie Teller, Assistant Director Community Outreach Program, Legal Information for Families Today (LIFT)
- Cynthia Garcia (she, hers, ella), National Campaigns Manager For Community Protection, United We Dream



Getting Started....



Cynthia Garcia





Deportation Defense Program

- MigraWatch Hotline
- Community Calls and Trainings
- Community Defense Materials
- Summer of Dreams Virtually



Intro: Outreach in Montana

- Alex Clark (he/him/his)
- Community
 Outreach Assistant
- Montana Legal Services Association (MLSA)



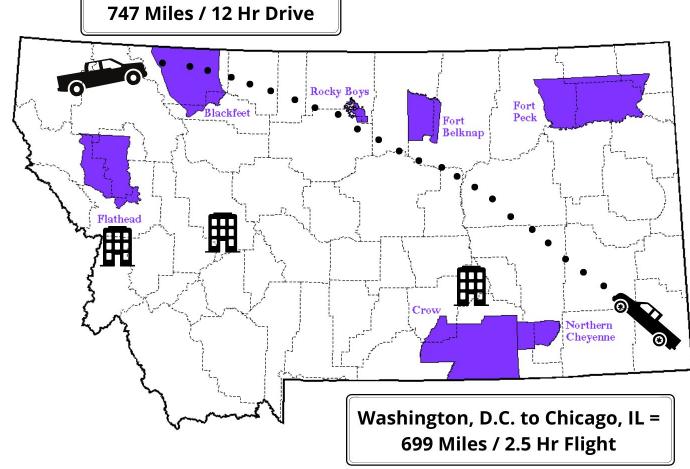


The Landscape for Outreach in MT

Libby to Ekalaka = 747 Miles / 12 Hr Dri

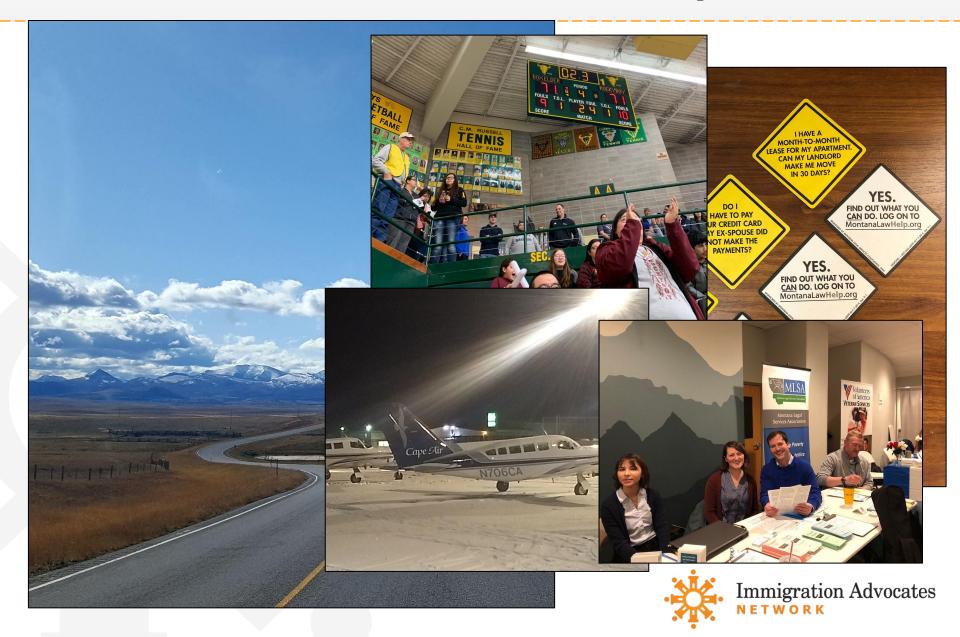


Sovereign American Indian Nation



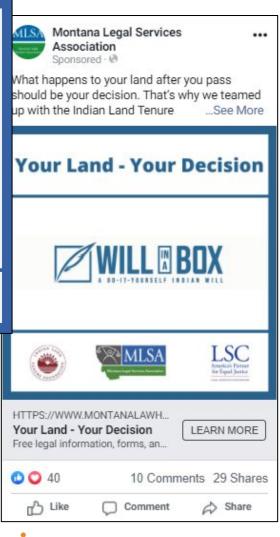


Outreach in Montana, B.C.



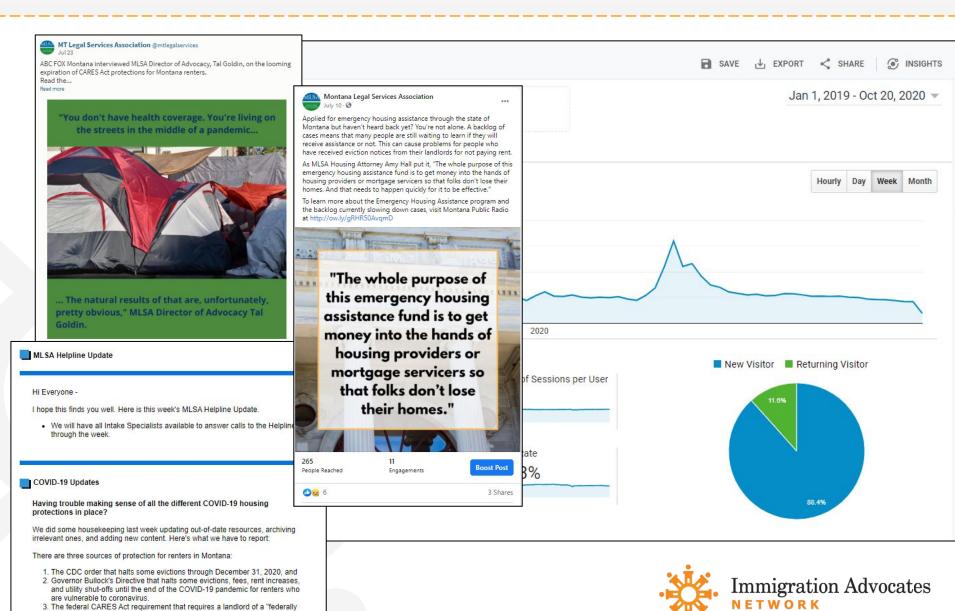
A New Normal for Outreach





Immigration Advocates

Rising Awareness of Civil Legal Aid



LIFT

Legal Information for Families Today (LIFT)

of the courts and public agencies.

Our mission is to **enhance access to justice** for children and families by providing **legal information**, **community education**, and compassionate guidance, while promoting system-wide reform



LIFT

New York family law information & advice on child support, custody, visitation, orders of protection, court procedure, and more.

- Legal Advice Consultations
- Family Law Helpline 212-343-1122
- Family Legal Connection
- Legal Resource Guides
- Community Legal Education





Panelist Q & A

- → shifting to remote
- informing your community
- → impact on outreach
- → meeting the challenges
- → successful strategies
- → failure too
- → ongoing issues
- measuring success
- → favorite tips, tools, events....



LIFT's Favorite Outreach Tools

Conozca sus derechos en la corte de familia



Únase a nosotros a través de su computadora, tableta o teléfono en Zoom o Facebook Live

Webinar gratuito

23 de septiembre 3PM - 4PM

Inscríbase a www.tinyurl.com/2020LIFTSeptiembre

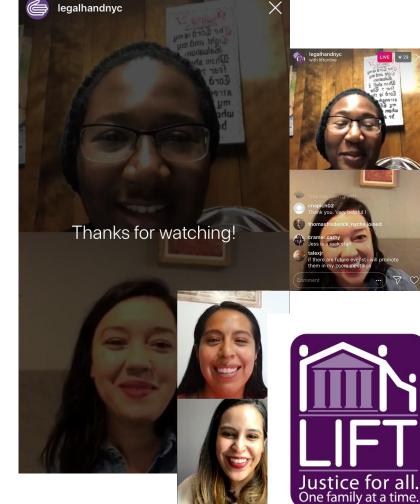
Legal Information for Families Today | www.LIFTonline.org













Favorite Outreach in Montana









Community Outreach













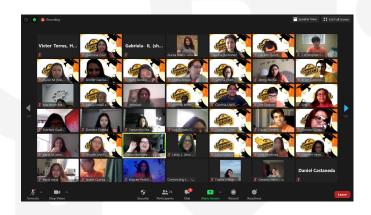


Community Outreach













Questions

Questions?

(Use the chat box on the right of your screen to ask questions.)



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